

For Speaking at Business Events:

Apurva Chamaria is the Head of Startups, VC & Private Equity Partnerships at Google. Apurva has worked in leadership roles in the corporate sector in various functions of sales, marketing , partnerships , business development & M & A. Apurva has exposure at reputed private and public sectors organisations like Ranbaxy, HCL, RateGain, Tech Mahindra and now at Google. He has been actively involved in various research and consulting assignments for numerous national and international clients and is also the author of two best selling books published by Bloomsbury and Penguin Random House. In 2020 he was made a fellow of the All India Management Association (AIMA). He has served on many advertising juries and is a Campaign Asia 40 under 40. He was ranked as a top 10 angel investor in India by Economic Times in 2019. He has done his MBA from IMI, Delhi specialising in Marketing and PG in Advertising & PR from IIMC, New Delhi. He is also an alumnus of Harvard Business School.

As an Investor:

Apurva Chamaria is the Head of Startups, VC & Private Equity Partnerships at Google India. Apurva has served in C level roles at global organisations like Ranbaxy, HCL Technologies, RateGain, Tech Mahindra and now at Google.

He was ranked as a top 10 angel investor in India by Economic Times in 2019 having invested in startups like Innov8, Josh Talks, Dukaan, Goat Brands, Sheroes, Inc 42, Chqbook, Blu Smart, Kawa Space. Apurva has invested in 47 startups (10 exits) and is a Limited Partner (LP) in VC firms like 9 Unicorns and Gemba Capital. He is also on the IC of SIDBI which is a fund of funds and Venture Catalysts, an early stage fund. He was selected as the “Entrepreneur in Residence” for Harvard Alumni Entrepreneurs in India for 2022-2024. Apurva serves on the start-up steering committee for IAMAI. He is also the author of two best selling books on startups published by Bloomsbury and Penguin Random House.

He has done his MBA from IMI, Delhi and PG in Advertising & PR from IIMC, New Delhi. He is also an alumnus of Harvard Business School. In 2020 he was made a fellow of the All India Management Association (AIMA). He has served on many advertising juries and is a Campaign Asia 40 under 40.

For Academic Paper Submissions:

Apurva Chamaria is the Head of Startups, VC & Private Equity Partnerships at Google. He is currently a research scholar at Department of Management Studies, Indian Institute of Technology, Delhi. He has done his MBA from IMI, Delhi specialising in Marketing. He also holds a B.B.A degree in Marketing & Strategy. Apurva has worked in leadership roles in the corporate sector in various functions of sales, marketing , partnerships , business development & M & A. Apurva has exposure at reputed private and public sectors organisations like Ranbaxy, HCL, RateGain, Tech Mahindra and now at Google. He has been actively involved in various research and consulting assignments for numerous national and international clients and has published journal papers in the Journal of Relationship Marketing and Ivey Publishing. He is also the author of two best selling books published by Bloomsbury and Penguin Random House. In 2020 he was made a fellow of the All India Management Association (AIMA).